

Post-it® Canary Yellow Notes

The Modern Classic

The easy choice for your everyday communication needs. Take down all your messages with the classic Post-it® Notes and stick them around.

They are made of high grade Canary paper, coated on the back side with 3M's unique repositionable adhesive. Available in a large variety of sizes, they are designed to stick wherever desired and easily lift cleanly off of most surfaces.



REF	DESCRIPTION	DIMENSIONS	PADS/PACK	SHEETS/PAD
653	Canary Yellow	38mm*51mm	12	100
656	Canary Yellow	51mm*76mm	12	100
654	Canary Yellow	76mm*76mm	12	100
654-6	Canary Yellow	76mm*76mm	6	100
657	Canary Yellow	76mm*102mm	12	100
655	Canary Yellow	76mm*127mm	12	100
655-6	Canary Yellow	76mm*127mm	6	100
659	Canary Yellow	152mm*102mm	6	100
630	Canary Yellow, lined	76mm*76mm	6	100
635	Canary Yellow, lined	76mm*127mm	12	100
675	Canary Yellow, lined	100mm*100mm	12	100
660	Canary Yellow, lined	152mm*102mm	6	100
662	Canary Yellow, grid	152mm*102mm	6	100
653Y-24	Canary Yellow in an "easy to store" packaging	38mm*51mm	24	100
654Y-24	Canary Yellow in an "easy to store" packaging	76mm*76mm	24	100
654Y-16	Canary Yellow in an "easy to store" packaging	76mm*76mm	16	100
655Y-16	Canary Yellow in an "easy to store" packaging	76mm*127mm	16	100
CP654-22	Canary Yellow, cabinet pack	76mm*76mm	22	100
CP654-16	Canary Yellow, cabinet pack	76mm*76mm	16	100

TECHNICAL CHARACTERISTICS

ADHESIVE			
Adhesive material	Acrylic repositionable		
PAPER			
Paper type	Canary uncoated paper 100 % virgin pulp		
Paper bleaching	ECF type		
Paper origin	Europe		
Paper certification	Preferably certified pulp sources (FSC, PEFC...)		
Paper weight	70 gsm		
BACKSHEET			
Paper type	Printed white uncoated paper 100 % virgin pulp		
Paper bleaching	ECF type		
Paper origin	Europe		
Paper certification	Preferably certified pulp sources (FSC, PEFC...)		
Paper weight	70 gsm		
PACKAGING			
	Single pad	“Easy to store”	Cabinet pack
Primary pack	OPP Film	OPP Film	None
Shipper	Corrugated board with minimum of 70% recycled fibers		
Pallet	Re-usable Wood pallet + Stretch PEBD film		

ECF stands for **Elemental Chlorine Free** meaning that no Cl₂ is used for bleaching the pulp (Cl₂ is a very strong oxidizing agent which has negative effects on the environment).

END USER BENEFITS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
Multi-pack format	Ability to share pads within an office	Saves money. Increases personal pleasure among co-workers.
Numerous size options	Correct size to meet user's needs.	Increases productivity
	Saves paper - use only the size/amount of paper needed to effectively communicate your message.	Improves quality of the environment
Repositionable adhesive	Convenient. Easy to make copies of document without removing staples. Allows you to make comments without damaging the original.	Saves time
	Notes do not hide/cover-up important information	Increases productivity
	Eliminates need for staples and paper clips	Improves quality of the environment
	Removable, reusable	Easy to use
	Can be applied to a variety of surfaces without damaging them	Reduces worry
Printed lines	Allow for well spaced, neat writing	Improve communication with a well written note.

ENVIRONMENTAL CHARACTERISTICS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
Papers used for Post-it® Notes preferably made from certified pulp sources (FSC, PEFC...)	This selection helps contribute to the protection of the environment, namely does not impact the old growth forest by using managed planted woods	Post-it® Notes fulfil customers' environmental expectations by our long history of continuous environmental improvements to minimize the impact of our manufacturing processes and products on the global environment
Post-It® Notes manufactured in an ISO14001 certified factory with on-going pollution prevention actions and programs	Volatile Organic Compounds continuously reduced as documented in the annual 3M France Environmental report	Plant emissions reduced by 98% over 1990-2005 period
	In-process and ultimate paper wastes collected and managed through dedicated waste stream recycling	Manufacturing paper waste shipped to a waste paper collecting company for further recycling
	3M has a strong environmental management system in place according to ISO 14001 standards and regularly checked by notified body since 1996	Pollution risk occurrences minimized at all stages of the manufacturing process as required by ISO14001 principles and practises Factory site practises recognized with 2004 "Enterprise & Environment" national award
Post-It® Notes can be recycled	Notes can be treated like any other office waste paper as documented by 3M Company position letter dated Nov 18,2002	Notes can be disposed in paper office waste bins therefore go through the normal paper recycling waste stream
Post-It® Notes are primarily manufactured locally for European market	Reduction of the shipping/transportation distances between supplier and customer therefore reduces fuel consumption and emissions for delivering goods.	Reduction of the fuel consumption associated with transportation